

Staff Council Standing Committee Minutes

Committee Name: Communications & Marketing

Meeting Date and Place: Thursday, December 12, 2019 from 3-4pm @ University Club

Members Present: Mark Reynolds, Theresa Sherman, Tracy Wenzl

Members Excused: Azura Tallant, Brian Vineyard

Members Absent: Brad Beck Guests Present: Cindi Meche

Minutes submitted by: Mark Reynolds

| | Subject | Notes | Follow-Up |
|---|--|--|---|
| 1 | Approve Agenda | Approved | |
| 2 | Approve Minutes (from 10/24/2019) | Approved | |
| 3 | New Business: social media templates | Discussed and committee approves | ACTION ITEM: Theresa to double check sizing on templates for social media use |
| 4 | New Business: Upcoming events with Rewards, Recognition and Events | Discussed possible For the Health of It event and ties to HR Step Challenge Feb 17 – March. R, R & E wants to partner more closely with C&M on Gerald May media next year. | ACTION ITEM: Nancy to attend January C&M meeting for further planning |
| 5 | New Business: Repository for templates and flyers | Discussed a central place to store flyers, templates and other C&M approved media. ` | ACTION ITEM: Tracy to set up OneDrive folder and share it with the committee |
| 6 | New members | Cindi Meche has joined the committee | |
| 7 | Next Meeting | The next meeting will be January 23, 2020 from 3-4 pm @ University Club | Meeting adjourned 3:35 pm |